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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of

Applicant : Hager et al.
Serial No. : 09/771,362
Filed : January 26, 2001
Title : CONSUMER SHOPPING TOOL TO AUGMENT RETAIL SALES
Docket : 444800-032
Examiner : Rodriguez, Ruth C.
Art Unit : 3677

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

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ELECTION

In response to the Office Action dated June 12, 2003, applicant respectfully elects
invention I, claims 1-4 being readable thereon, without traverse.

Respectfully submitted,

Date: 7/10/2003

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PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/771,362	
	Filing Date	01/26/2001	
	First Named Inventor	Jonathan M. Hager	
	Group Art Unit	3677	
	Examiner Name	Ruth C. Rodriguez	
Total Number of Pages in This Submission	2	Attorney Docket Number	444800-032

ENCLOSURES (check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Thompson Hine LLP 2000 Courthouse Plaza NE, 10 West Second Street Dayton, Ohio 45402-1758
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